

GFI

Gold for brilliant investment

**At GFI GOLD,
It's not only gold
that shines !**

www.gfi.gold

WHITEPAPER





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10 REASONS TO BUY GOLD



1. Gold is a hedge against inflation

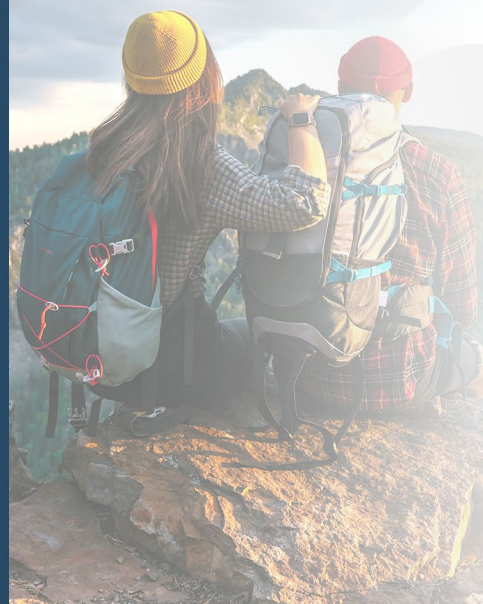
In the euro area, **inflation reached a record of 10.7%** in October 2022, well above the ECB's medium-term target of 2%. We have entered a **period of higher inflation.**

Inflation is an invisible but very real tax. As a reminder, **between 1970 and 1980**, inflation peaked at 15% and **gold increased by 1,500%**



2. Gold helps to protect purchasing power

€1,000 in 2000 is only worth €600 in 2023. €1,000 in gold in 2000 is worth around €6,660 in 2023. QED!





3. Gold is a real asset

Physical gold is a recognized real asset that can be exchanged worldwide.

Its value **cannot fall to zero** since there is always intrinsic value and a counterparty (over-the-counter market).

5. Gold offers balanced diversification

Physical gold offers powerful opportunities for diversification and wealth appreciation.

Gold often has a negative correlation with risky assets due to its nature as a safe haven, allowing investors to protect their wealth in times of uncertainty.

Depending on each investor's risk profile, the allocation to gold can vary from 5% to 20% during periods of stress (financial, geopolitical).



4. Gold is a safe haven

Gold is a safe haven appreciated for decades because it is **less volatile** and **more stable** compared to other assets.

In times of uncertainty, the price of **gold tends to rise** as many investors accumulate it as a **safe haven** to protect their wealth (at least as a form of insurance).



6. Gold is more lucrative than savings accounts

Adjusted for inflation, you get poorer every year with a savings account.

Gold allows for long-term savings accumulation.

Between **2000 and 2023**, gold recorded **an annual compounded performance of around 9% (in €)**.

And it surges when uncertainty increases. Since March 2020 (the year of COVID), it has risen by 51%, yielding **an annual compounded return of about 11%**.



7. Gold is a liquid investment

Unlike real estate, **gold is a real, liquid asset that can be easily moved.**

With a **professional partner like GFI GOLD**, you can buy, store, and resell it with ease. When you resell your metals, **we credit your bank account within 24 business hours.** It's as fast as selling financial assets.



8. Gold is extremely dense

Gold allows you to **store a significant amount of value in a small volume.**

A **1 kg gold bar** is about the same size as your smartphone and allows you to store the equivalent of **€69,000** or **CHF 67,700** (as of April 2024).

By comparison, the same amount in silver represents 160 smartphones.



9. Gold is not taxed

Investment-grade physical gold **is not subject to VAT and is not taxed upon resale** (capital gains are tax-exempt).

Based on the current tax legislation, each investor is advised to verify the tax regulations and their evolution in their country of tax residence.



10. Gold is an easy investment

With a trusted partner like GFI GOLD, it's very easy to buy gold to protect your savings.

The precious metals market is **much simpler to understand compared to other financial assets** such as real estate, diamonds, artwork, or other collectibles.

Our experts are available to answer all your questions.

5 REASONS TO USE GFI GOLD'S SERVICES



1. A trusted partner since 2005

GFI GOLD has been offering **personalized service and quality investment products** for nearly **20 years**.

Satisfied clients:

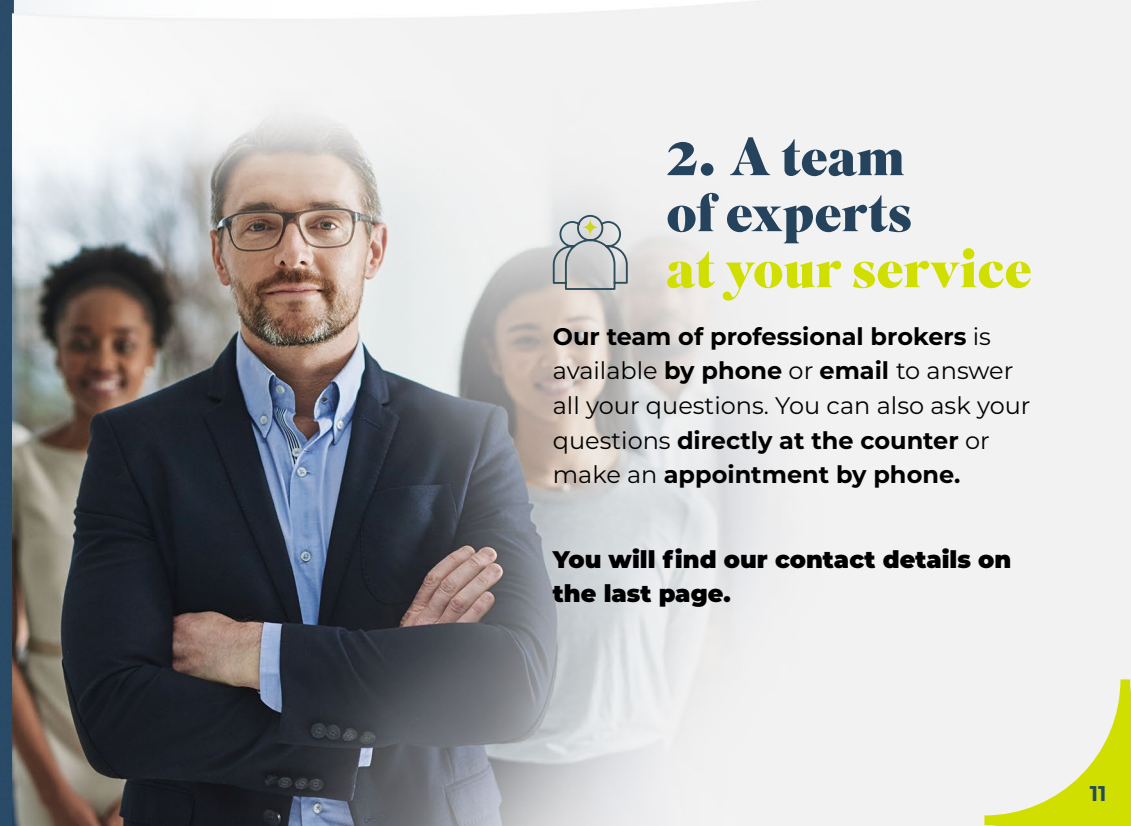
Avis Vérifiés	4,9/5 ★ ★ ★ ★ ★ 638 reviews
Google	4,5/5 ★ ★ ★ ★ ★ 201 reviews



2. A team of experts at your service

Our team of professional brokers is available **by phone** or **email** to answer all your questions. You can also ask your questions **directly at the counter** or make an **appointment by phone**.

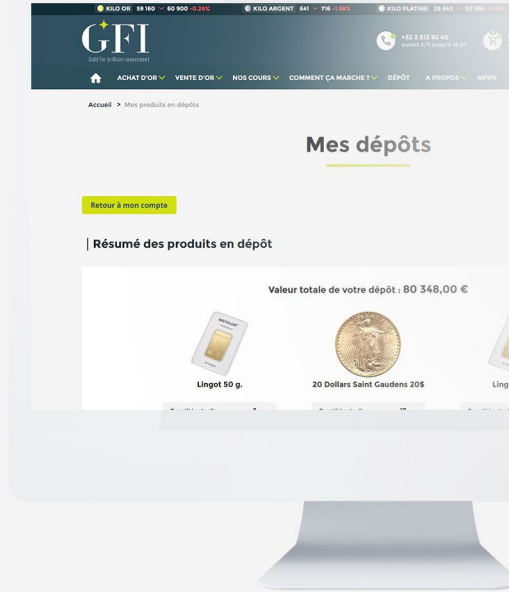
You will find our contact details on the last page.





3. An online platform

Our online platform GFI SAFE allows you to **buy, store, and sell** your physical gold in a few clicks without having to move. It's simple, fast, and eliminates the need to transport significant values.



5. A personalised delivery service

We offer a **discreet, 100% secure, and insured home delivery service**. Contact us to arrange delivery at your convenience.



4. A bank independant storage solution

Thanks to our GFI SAFE solution, you can **store your gold in a secure vault independent of the banking system**. There is no need to open a vault at your bank.

The vaults are audited twice a year by an independent firm.

Your gold is allocated, sealed, and certified in your name. It is insured at market value and is off the balance sheet of GFI GOLD.

Our addresses :

GFI Brussels
Rue du Midi 101, 1000 Brussels
+32 2 513 92 40

GFI Lasne
(by appointment)
Route de Genval 32, 1380 Lasne
+32 2 550 21 56

GFI Luxembourg SA
Rue des Bains 19-21, LU-1212 Luxembourg
+352 2 794 1836

GFI Switzerland SA
Rue des Barques 4, CH-1207 Geneva
+41 22 596 79 19

www.gfi.gold

« In Gold We Trust »



FIND ALL OUR PRODUCTS

ON OUR WEBSITE

www.gfi.gold

Gold coins

French Republic



20 Francs Cérés

GROSS WEIGHT	6.45 g
NET WEIGHT	5.805 g
PURITY	900.0‰
DIAMETER	21.00 mm



20 Francs Napoléon III Bare-headed

GROSS WEIGHT	6.45 g
NET WEIGHT	5.805 g
PURITY	900.0‰
DIAMETER	21.00 mm



20 Francs Napoléon III Crown

GROSS WEIGHT	6.45 g
NET WEIGHT	5.805 g
PURITY	900,0‰
DIAMETER	21.00 mm



20 Francs Genius

GROSS WEIGHT	6.45 g
NET WEIGHT	5.805 g
PURITY	900.0‰
DIAMETER	21.00 mm



20 Francs Rooster

GROSS WEIGHT	6.45 g
NET WEIGHT	5.805 g
PURITY	900.0‰
DIAMETER	21.00 mm

Numismatic coins available upon request

Latin Monetary Union coins



20 Francs Vreneli

GROSS WEIGHT **6.45 g**
 NET WEIGHT **5.805 g**
 PURITY **900.0‰**
 DIAMETER **21.00 mm**



20 Francs Leopold II

GROSS WEIGHT **6.45 g**
 NET WEIGHT **5.805 g**
 PURITY **900.0‰**
 DIAMETER **21.00 mm**

British coins



Victoria Sovereign

GROSS WEIGHT **7.99 g**
 NET WEIGHT **7.324 g**
 PURITY **916.7‰**
 DIAMETER **22.05 mm**



George V Sovereign

GROSS WEIGHT **7.99 g**
 NET WEIGHT **7.324 g**
 PURITY **916.7‰**
 DIAMETER **22.05 mm**



Edwards Sovereign

GROSS WEIGHT **7.99 g**
 NET WEIGHT **7.324 g**
 PURITY **916.7‰**
 DIAMETER **22.05 mm**



Elizabeth II Sovereign

GROSS WEIGHT **7.99 g**
 NET WEIGHT **7.324 g**
 PURITY **916.7‰**
 DIAMETER **22.05 mm**

American coins



20 Dollars Liberty Head

GROSS WEIGHT **33.44 g**
 NET WEIGHT **30.087 g**
 PURITY **900.0‰**
 DIAMETER **34.00 mm**



20 Dollars St Gaudens

GROSS WEIGHT **33.44 g**
 NET WEIGHT **30.087 g**
 PURITY **900.0‰**
 DIAMETER **34.00 mm**



10 Dollars Liberty Head

GROSS WEIGHT **16.72 g**
 NET WEIGHT **15.048 g**
 PURITY **900.0‰**
 DIAMETER **27.00 mm**



10 Dollars Indian Head

GROSS WEIGHT **16.72 g**
 NET WEIGHT **15.048 g**
 PURITY **900.0‰**
 DIAMETER **27.00 mm**

One Ounce coins



Ounce Nugget

GROSS WEIGHT	31.10 g
NET WEIGHT	31.10 g
PURITY	999.9‰
DIAMETER	32.10 mm



Ounce American Buffalo

GROSS WEIGHT	31.10 g
NET WEIGHT	31.10 g
PURITY	999.9‰
DIAMETER	32.00 mm



Krugerrand

GROSS WEIGHT	33.93 g
NET WEIGHT	31.10 g
PURITY	917.0‰
DIAMETER	32.70 mm



Ounce Maple Leaf

GROSS WEIGHT	31.10 g
NET WEIGHT	31.10 g
PURITY	999.9‰
DIAMETER	30.00 mm



Ounce Philharmonic

GROSS WEIGHT	31.10 g
NET WEIGHT	31.10 g
PURITY	999.9‰
DIAMETER	37.00 mm



Ounce American Eagle

GROSS WEIGHT	33.93 g
NET WEIGHT	31.10 g
PURITY	916.7‰
DIAMETER	32.70 mm

Other coins



50 Pesos

GROSS WEIGHT	41.67 g
NET WEIGHT	37.50 g
PURITY	900.0‰
DIAMETER	37,00 mm



50 Ecu

GROSS WEIGHT	17.28 g
NET WEIGHT	15.55 g
PURITY	900‰
DIAMETER	29,00 mm

Check out our gold bars >

Gold bars

GFI GOLD sells only **LBMA (London Bullion Market Association)** bars, providing investors with a guarantee of **quality and traceability** of the refined gold's origin. These bars can be resold **anywhere in the world**.

All our bars are:



Exchangeable worldwide



LBMA-certified



999.9‰ pure



500 g bar

NET WEIGHT
PURITY

500 g
999.9 ‰

1 kg bar

NET WEIGHT
PURITY

1000 g
999.9 ‰



250 g bar

NET WEIGHT
PURITY

250 g
999.9 ‰



100 g bar

NET WEIGHT
PURITY

100 g
999.9 ‰



50 g bar

NET WEIGHT
PURITY

50 g
999.9 ‰



One ounce bar

NET WEIGHT
PURITY

31.10 g
999.9 ‰



20 g bar

NET WEIGHT
PURITY

20 g
999.9 ‰

10 g bar

NET WEIGHT
PURITY

10 g
999.9 ‰



5 g bar

NET WEIGHT
PURITY

5 g
999.9 ‰

2 g bar

NET WEIGHT
PURITY

2 g
999.9 ‰

About GFI GOLD

GFI GOLD is your trusted partner for the **purchase, storage, and sale** of **investment gold** and **precious metals**.

The company has enjoyed an excellent reputation **for nearly 20 years**, recognized by both **B2C and B2B** clients (including private banks, wealth managers, and family offices).

At GFI,
it's not just the
gold that shines!

PURCHASE

STORAGE

DELIVERY

SALE

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Do not throw away

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